



## DOWNTOWN ALIVE MAC ARTS TENT 2020 - APPLICATION

The City of Greenville and the Metropolitan Arts Council join forces to offer a special opportunity for Greenville's local artists and arts organizations.

Since 1987, Downtown Alive has provided a steady and significant stream of income for MAC. Now in its 4th decade, an estimated 45,000+ people will gather on North Main Street in front of the Hyatt Regency to enjoy live music and libations every Thursday from March 19 through August 27. To highlight the visual and performing arts, each week the city sets up the DTA-Metropolitan Arts Council tent.

Each week MAC invites two constituents, preferably an individual artist and an arts organization, to share the space in the tent to display work, sell tickets, offer promotional materials or anything that takes advantage of this free and unique marketing opportunity.

With the 10' x 10' tent, the city provides three 6-foot tables and two chairs. Display panels and easels are the responsibility of the artist but all display items must fit within the tent space. Artists and arts organizations may sell art, performance tickets and pre-approved promotional items during the event but the sale of food or beverages sales is strictly prohibited. Electricity and wireless service will be available.

Downtown Alive runs from 5:30pm until 8:30pm Thursday evenings from March 19 through August 27, 2019. Tent set-up must be done between 4:00pm and 5:00pm. Vehicles are allowed on-site to unload only and must be moved and reparked until after official Downtown Alive closing time (8:30pm).



Artists and arts organizations must be Greenville County based. Tent assignments will be selected on a first-come, first-serve basis. The accompanying application must be filled out and submitted to MAC either by mail or in person. Artists new to Downtown Alive must provide a digital portfolio of work, 3-5 images (unless a previous portfolio is on file with MAC for Open Studios, Flat Out Under Pressure, or MAC's online artist directory).

There is no deadline for the application. If you have been selected to participate, a one-week notice is required if you are unable to attend a committed Thursday evening.

### Pick a 2020 date:

- March 19
- March 26
- April 2
- April 9
- April 16
- April 23
- April 30
- May 7
- May 14
- May 21
- May 28
- June 4
- June 11
- June 18
- June 25
- July 2
- July 9
- July 16
- July 23
- July 30
- August 6
- August 13
- August 20
- August 27

# APPLICATION OF PARTICIPATION IN THE MAC ARTS TENT 2020

NAME of artist/organization: \_\_\_\_\_

Organization contact person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home/Business phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

What will you exhibit/display in the tent? \_\_\_\_\_

Please list three DTA Thursday dates preferred:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

*If you'd like to share the tent with another artist or organization, indicate that below. A separate application for the artist/group is necessary.*

\_\_\_\_\_

Would you like to be listed as an alternate in the event of a cancellation by another artist/arts organization? Yes  No

## Hold Harmless Clause:

*I hereby agree to indemnify and hold harmless the Metropolitan Arts Council or the City of Greenville, its employees, officers, agents and/or contractors for and against any and all damages, losses, suits, liability and/or causes of action resulting from property damage, and/or from personal injury, including death, of myself arising out of or in any way connected with our participation in Downtown Alive artist booth program, except to the extent that such damage or injury is caused by the gross negligence or willful misconduct of the Metropolitan Arts Council or the City of Greenville, and covenant not to sue or take action against the Metropolitan Arts Council or the City of Greenville, its employees, officers, agents and/or contractors except as set out herein. I acknowledge that events managed by the City of Greenville are deemed to be family oriented and agree to conduct myself and present art appropriately. I further permit the Metropolitan Arts Council or the City of Greenville to use photographs of me for the Metropolitan Arts Council or the City of Greenville publicity. All vendors participating in Downtown Alive must abide by these rules. The City of Greenville shall enforce all rules and regulations.*

*I have read, agree, and will comply with this Hold Harmless clause for Downtown Alive.*

Applicant Signature \_\_\_\_\_

Date \_\_\_\_\_

Return form to the Metropolitan Arts Council.

Form must be mailed or dropped off: no emailed copies accepted.

Metropolitan Arts Council, 16 Augusta Street, Greenville, SC 29601  
864-467-3132, www.greenvilleARTS.com, mac@greenvilleARTS.com

## Office info only

Date received: \_\_\_\_\_

Date assigned: \_\_\_\_\_

Portfolio? \_\_\_\_\_

Date artist emailed: \_\_\_\_\_

Date pdf info given: \_\_\_\_\_